

CONSENT AGENDA *(Discussion and Action by Board)*

Director may move to approve all items at once, or a Director may pull any items for further discussion;

1. Review and Approval of the Minutes from the September 10, 2024 Meeting
2. Review and Approval of CEO Time sheets for September and October 2024
3. Review and Approval of Interim and event Contracts for September and October 2024.
4. Approve 2023/2024 Base Allocation Request
5. Approve 2024/2025 Base Allocation Request

Motion to approve Consent agenda items by Director Shelton and seconded by Director Flores. All were in favor.

Motion Record to approve Consent Agenda			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Nicole Shelton	x		
Servando Flores	x		
Clark Stone	x		

REPORTS AND INFORMATION *(All Reports are informational, no action taken)*

CEO REPORT –

Dara reported that all Fair items are coming together. We have a temporary person in the front office that is working very well. We are working on all Fair related items. The camp ground will reopen on October 15th and set up for our new grounds event, Adventure to the North Pole will begin soon after Fair and ongoing until opening around Thanksgiving.

COMMITTEE REPORTS

1. Finance Committee-
Financials were reviewed for August and September 2024. Will review the PG&E Bill increase and the number of voided checks.
2. Vision/Buildings and Grounds – The CalFire rental agreement is still pending with DGS. The CalFire use contract has been signed for the 4 days of use during the Airline Fire.
3. Livestock – Wrap up meeting was a good one. We did not receive any written concerns or complaints. One person voiced a serious concern but did not include any written report. We will encourage them to at least reach out to a Board member for a conversation. We will revisit the code of conduct for Volunteers and include a reminder that negative social media posts are not appropriate while in a volunteer position. The Committee did an exceptional job shifting and putting measures in place to mitigate problems created by the extreme heat. Congratulations to all for a successful show and sale.
4. Heritage Foundation – No report
5. Fair Programs Committee – Director Shelton
 - a. Weather was extreme the whole week of the Fair. Temperatures were near or above 100 degrees from Monday through the Monday after Fair. It was HOT.
 - b. Ticket sales were up on Friday and Saturday but down on Sunday.

- c. All new entertainment this year. Twinkle Time is the only returning act.
 - d. Security had a few minor incidents and reports are included in the packet.
 - e.
6. Marketing Committee – Director Shelton
 - a. Sponsorship report includes \$98,000 paid to date.
 7. Saddle Horse Show Committee - Director Stone
 - a. Dave reported that the SHA committee is reviewing and expects to be ready for a return proposal and conversation soon.
 8. MOU with San Benito County
 - a. Discussed the draft agreement from OES. Director Stone advised that this is a good basic agreement.
 9. Adventure to the North Pole
 - a. APEX Events have spent the last month preparing lights and areas for the public. They have a soft opening on Friday November 22nd and weather permitting will have 22 days scheduled from then until December 22nd. Revenue from booth space rent for vendors will come to the 33rd and 20% of net revenue will come to the 33rd for this year. After the inaugural year we will review the revenue potential and update the agreement for 2025.

OLD BUSINESS (*Discussion and Action by Board*)

1. Tabled
2. Tabled until Contract available from DGS
3. Tabled for final updates and forwarding to SHA committee
4. Tabled
5. Item retracted – previously approved

NEW BUSINESS (*Discussion and Action by Board*)

1. Motion to approve August and September 2024 Financials by Director Stone and Seconded by Director Shelton. All were in favor.

Motion Record to approve August and September 2024 Financials.			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Nicole Shelton	x		
Servando Flores	x		
Clark Stone	x		

2. No action
3. Motion to approve funding for lodging and conference fee for Dara to attend IAFE annual convention in Phoenix. Motion to approve by Director Flores and seconded by Director Shelton. All were in favor.

Motion Record to approve Conference fee and lodging for CEO to attend IAFE.			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Nicole Shelton	x		
Servando Flores	x		
Clark Stone	x		

4. Motion to approve funding for up to 5 staff and Board members to attend Western Fairs Convention in January.
 Motion made by Director Flores and seconded by Director Stone. All were in favor.

Motion Record to approve Funds for 5 Staff and Board to attend WFA Convention.			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Nicole Shelton	x		
Servando Flores	x		
Clark Stone	x		

Director Comments:

- 3 Board Members are unable to attend the usual 2nd Tuesday meeting on December 10th. It is agreed that the December meeting will be held on December 17th at 6:00pm.

Meeting adjourned 8:35 pm

Livestock Department

August 20, 2024

Meeting Notes

Meeting began 6:00 pm

Sonia asked for approval of the July meeting minutes. Becky made a motion and Liz second.

Dara – 33rd Information:

- The fair is working with a new entertainment company including sound, lighting, and staging. They have experience doing other fair sound systems for shows so hopefully we should get better quality.
- Striping to be done with dust control planned during 1st week of Sept.
- Introduced a guest to the meeting. Dr. Hedmon Okella is the new 4-H Animal Science Advisor and will be acting as a bridge person with youth in ag.

Committee Reports:

Sonia – Thanks to Liz for all the hard work and taking the brunt of calls. Our tag counts are as follows:

- Beef – 30 with only 2 tagging more than 1
- Goats 75 with 10 multiple
- Sheep – 63 with 9 multiple
- Hogs – 213 with 23 multiple

Liz –

- There was a rumor going around that someone didn't turn in the extra tags and another that someone was allowed to do so late. Both accounts are false.
- Started proofing prop 12 forms
- There are just a couple more camping spots available.

Becky –

- The horse stall were still in the barn from the rodeo and had a thought they might work if kept up and if there would be an objection. Would be two animals per pen and done by family so they weren't mixed exhibitors. After going out and looking, they don't offer enough room to backup and turn around to exit the tie up.
- There were 5 dairy already entered at the time of the meeting.

Charla – All is good, just figuring out pens.

Kayla – Round Robin judges all set.

Maryann – Sheep no report.

John – Hogs no report.

Poultry – not present.