



MINUTES

Approved 3-14-2023

33RD DISTRICT AGRICULTURAL ASSOCIATION

BOARD OF DIRECTORS MEETING and

Tuesday June 13 2023 – 6:00pm

Administration Building

Bolado Park Event Center

9000 Airline Hwy, Tres Pinos, CA

831-628-3421

Directors:	Nicole Shelton – President	Servando Flores	Vacant Pending Appointment
	Richard Bianchi – Vice President	Clark Stone	Vacant Pending Appointment
	Paul Rovella	Vacant	Vacant Pending Appointment

Mission Statement

The 33rd District Agricultural Association organizes and presents a family oriented annual County Fair which is entertaining, educational and affordable to all members of its community. It manages its facility to provide safe and attractive year-round environment for its community.

Notes

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comment” portion and/or during the discussion of any particular item listed on the agenda. ^{1 2 3}

MEETING CALLED OT ORDER – Meeting called to order at 6:11pm by President Richard Bianchi

PLEDGE OF ALLEGIANCE – Lead by Director Rovella

ROLL CALL/DIRECTORS ABSENT – Directors Present: Nicole Shelton, Paul Rovella, Richard Bianchi Servando Flores and Clark Stone.

INTRODUCTION OF GUESTS AND STAFF – CEO Dara Tobias was present and Sal Miranda From Echo Green Solutions and Leslie Berman from UnScruz via video chat.

PUBLIC COMMENT – Sal Presented the findings from a survey of the property and explained the opportunity for upgrading the Arena lighting with onbill financing from PG&E. This company has worked on most fairgrounds in California including Monterey County Fairgrounds, Santa Cruz County Fairgrounds and recently signed and agreement

¹ Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO’s office at 831-628-3421

² The 33rd DAA agendas can also be accessed on the web at <https://boladoparkeventcenter.com/board-meeting-agendas-and-minutes/>

³ Questions regarding agenda items should be directed to the CEO’s office at 831-628-3421

with the Midstate Fairgrounds in Paso Robles. The board members asked questions and requested the item be added to the next meeting agenda for further discussion.

CONSENT AGENDA *(Discussion and Action by Board)*

Director may move to approve all items at once, or a Director may pull any items for further discussion;

1. Review and Approval of the Minutes from the April 11, 2023 Board Meeting.
2. Review and Approval of CEO Time sheet for April and May 2023
3. Review and Approval of Interim Contracts for April and May 2023

Motion to approve Consent agenda items, by Director Shelton and seconded by Director Flores. All were in favor.

Motion Record to approve Consent Agenda			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Nicole Shelton	x		
Paul Rovella	x		
Servando Flores	x		
Clark Stone	x		

REPORTS AND INFORMATION *(All Reports are informational, no action taken)*

CEO REPORT – at the end of these minutes

COMMITTEE REPORTS

1. Finance Committee- Director Rovella
 - a. Director Rovella confirmed previous review of the financials pending from previous meetings and reviewed the April 2023 Financial reports with the Board.
2. Vision/Buildings and Grounds – continuing conversation on painting and updates on refresh of horse arena.
3. Livestock – Notes at end of these minutes
4. Heritage Foundation – No specific feedback on the MOU. They discussed it at the meeting. Director Flores asked for input from CEO on the master task list from Heritage. Will send that along with the schedule.
5. Personnel Committee – Director Shelton
 - a. No report
6. MOU for Golf Course Property – Discussed progress on the MOU and Director Stone felt that it was a finished document and have satisfactorily agreed that on the definition of capital improvement in the agreement. This is the overall MOU for operations between the 33rd DAA and The San Benito County Heritage Foundation. A copy will be on file when it is fully executed.
7. UnScruz 2023 Event Recap was moved to the beginning of the meeting. Dara reported an excellent event and very good experience working with the planning committee and all in attendance during the event. 3 Board members attended the event and had positive feedback. There was A Lot of negativity

from a handful of people on a few social media posts and one community member left a scathing voice message, but none of the individuals have come forward to talk with Dara or any of the Board members personally about their opinions/concerns. Dara reported on medical call with a guest that went to the hospital for treatment and confirmed with video and photos that there was not a scrap of paper left on the entire grounds after the Leave no Trace team finished with the Property. There was no damage and the painting on the stage was a gift to us. Leslie joined via video call and reported that they were grateful for the space, it was a good fit for their organization and they had a good experience working with staff on site. They would like to come back next year and start planning right away. A couple of concerns brought up by the Board and staff will be addressed in next years planning.

OLD BUSINESS *(Discussion and Action by Board)*

1. Review and discuss/approve options to lease former Golf Course Property to SBC Heritage Foundation and progress on MOU. – Motion to approve the MOU made by Director Rovella and seconded by Any Lease in progress for the Golf Course Property is tabled.

Motion Record to approve MOU between the 33 rd DAA and the San Benito County Heritage Foundation			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Nicole Shelton	x		
Paul Rovella	x		
Servando Flores	x		
Clark Stone	x		

2. December 2022, January February and March and April 2023 Financial Reports – Motion to approve by Director Shelton and seconded by Director Flores. All in Favor.

Motion Record to Financial reports for December 2022 and January February March and April of 2023			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Nicole Shelton	x		
Paul Rovella	x		
Servando Flores	x		
Clark Stone	x		

NEW BUSINESS *(Discussion and Action by Board)*

1. Review and Approve Draft 1 of the 2023 Budget - Tabled
2. Review Entertainment contracts for Fair - Tabled
3. Review Financial Reports for April 2023 - Included in motion above
4. Motion to Authorize CEO Dara Tobias to Contract with UnSCRuz for an 2024 event made by Director Rovella and seconded by director Shelton. All were in Favor.

Motion Record to approve UnSCRuz event for 2024			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Nicole Shelton	x		
Paul Rovella	x		
Servando Flores	x		
Clark Stone	x		

5. Discuss Livestock committee recommendation on hair length requirement for market hogs. Motion to support Livestock committee recommendation on ¼ inch minimum length and continue to discuss fines for noncompliance made by Director Shelton and seconded by Director Flores. All were in Favor.

Motion Record to Livestock committee recommendation on market hog hair length			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Nicole Shelton	x		
Paul Rovella	x		
Servando Flores	x		
Clark Stone	x		

MATTERS OF INFORMATION:

DIRECTOR COMMENTS – Director Shelton is not able to attend the May 9, 2023 meeting.

MANAGER COMMENTS – Dara will be on an extended vacation June 16 - July 16. Returning to work July 17.

CORRESPONDENCE –

- Various CDFA circular letters can be found online;
https://www.cdfa.ca.gov/fairsandexpositions/Resources_and_Publications/Circular_Letters_F.html

NEXT MEETING: **April 11, 2023**

Meeting adjourned at 8:10pm

Upcoming Dates to remember:

- a. Next Board Meeting Information – August 1, 2023 6:00 pm
- b. Saddle Horse Show and Rodeo June 23rd - 24th
- c. Dara out June 16th through July 16th. Back in the office July 17th

June 13, 2023

CEO Report on Facilities, Maintenance and Administration



Grounds, Maintenance and Equipment:

Summer bookings are here. The guys have been busy for the last two months cleaning, and preparing for events. Gates have been rehung on the covered stalls, were using dirt to fill squirrel holes and low spots. We rented a

stump grinder and took out the large stump from the tree removal in front of the grandstand. Saddle horse Assn provided a list of items they found to repair and service for their show. Dan and Reinny are working through the list and utilizing county volunteers for raking and general clean up each Saturday.

Office and Administrative: We are working with a smaller group than usual and things seem slow but it is working. We have prepared donation letters for Fair awards. We are completing vendor applications to go out later this week. Jennifer is working on the sponsorship communication. We are busy writing contracts for events well into 2024. We have ordered tickets for the Fair. We have set agreements with our admissions person, Tawny Tesconi and our Parking lot team, Professional Event services. We are fielding a lot of calls for Saddle Horse Show, but after this year most of the people who usually call them should have the proper number.

Events and Camping: Events calendar is busy! We do not have any open Saturdays left in 2023. We are working closely with CHP and have provided them a list of events, most importantly, events over 500 people attending so they can evaluate the need for extra security. We are only open for event related camping for the rest of the summer. We are open periodically for maximum of a week to help our regular thousand trails visitors.

Heritage Foundation: A few items from Jeff:

-New board member – Grace Erickson

-New HF Scholarship/Rep. – Madison Kashiwagi

-Hospitality Room – I have a meeting with Dara and the CHP tomorrow morning to go over our schedule. Once that is approved we will work with a security company as well as ABC to get those items all set. I have contacted Jessika in the office and will be working with her when Dara is gone to give her any updates that come up.

-Fair events – At the 6/1 meeting with Dara, Clark, and Servando we discussed possible events during the Fair that the HF could buy tickets to for their members. We are considering having our room closed on Sunday this year but we would need a ticketed event to offer to members to offset the complaints we would hear. Possible options discussed were the truck pulls, bronc riding, wine tasting, or a beer stroll. Please let me know if you have any updates on this so that we can start marketing our membership packages.

-Upgrades – From Rebecca “We will have the roofing for the entry and the upper part of the length of the grandstands completed by end of week (6/12). We will wait to repaint when the entire project is ready. The slab for the tent is complete, finishing up the power this week. It should be a nice addition for the fair as well. I also had the oak trees in front of the stands and office trimmed.”

We will have additional details at our monthly meeting next Tuesday. Let me know if you have any questions.

Thanks

Board News: Continue to complete trainings if you have not already. Please let me know if you would like tickets any day for the Saddle Horse Show. We have 6 for each day.

Saddle Horse Association: Full speed ahead. They are making some great changes and updates to safety in the grandstand, including a clear bag policy. They have added live music to have a dance after the barbeque Saturday and generally a great event is planned.

Livestock Notes; report included

Central Coast Area Meeting: I attended the meeting Thursday. It was very small as everyone is busy with fair season. We had updates on legislation for SB624 which will increase the AB1499 percentage from .25% to 3.5%. CDFA will get a newsletter out in mid-July with updates. CFSA will increase the insurance minimum requirement for events from \$1M to \$2M more information coming on the potential cost of premiums for

33rd District Agricultural Association / San Benito County Fair

Livestock Department

May 30, 2023

Meeting Notes

Meeting began 6:35 pm

- April started off by recapping the awards, she let Carolyn know it's our 100th and we have a logo to work with and possibly incorporate in the awards. She lets her be creative with design and types of awards as she has done a great job. April passed out awards spreadsheets so we could make any corrections before award sponsor letters go out soon.
- Rabbit - going to get a cage quote from KW since we only need the 5-6 and look at making a custom stand for them. Cage will be slightly bigger to fit the entire meat pen in instead of splitting them up.
- Becky talked about the beef weigh-in. Had some obstacles working with the SCCF staff as they were slow and had additional protocols. Not counting duplicates, we are looking at a possible 19 head count. Overall beginning weights were a little lower than last year but most know how to manage their animals. Will not be going back to 101 auction as it was too difficult working with another group, but it worked given the circumstances.
- Justin and Brian are still trying to figure out the goat scale issue and ways we can make it work. Looking at possible options.
- Swine and Sheep departments had no updates.
- Kevin is looking into sourcing a screen like King City uses for their auction that shows sale order, price, and who purchased the animal. Their screens are too big for us to borrow. Working on the 100th year buyers gifts. Prices at King City were down for Cattle and Swine, but Sheep and Goats held their own and had decent return. Luckily Rodney got up and took over and demanded a \$5 floor for cattle, but still resulted in some buyers taking multiple animals not planned on buying. Resale price on cattle was good though.
- Kori is planning on getting ambassador application out before graduation. Would like to do a social media post. The committee discussed giving the ambassadors something like an embroidered jacket to acknowledge their accomplishment and appreciation for all their hard work. Something they can remember and take away from the experience. All agreed it was a great idea.
- Liz is finishing up the last changes. Was looking at putting a Prop 12 link in the guide book as well as info in the tagging packet. She had some more changes given to her. No official date of issue.
- Discussion came up regarding the hair length on pigs and any consequences for those that don't follow

the rules. Issue was last year, chunks of meat were taken out of animal during that process. We are afraid if we don't follow the processing plant rules, they just won't take our animals any more. Talked about fines, putting the info in the tagging packets, social media, 4-H office sending an email as well as the fair office possibly sending an email to all those with tagging information. Trying to get word out since it appears many don't really read the book.

Brian made a move to fine those at the scale with too short of hair length specified of ½" a \$300 payment at the scale. Maryann seconded, all in favor. Will be sent to the board for approval at the next meeting.

- Regarding following rules and why we have them, it was brought up that King City had an issue where they let a visibly overweight animal through despite a hard go home weight limit and that the weight was yelled out at the scale and several people heard it. A lot of chatter ensued regarding just not calling out weights, however the true issue of why have a rule if we are going to bend it, was lost, which is exactly what King City did. We should not be calling out weights is true, however if we as a committee are going to fudge a little, to what extent to you allow it? The department head was even approached about it, as a weight cannot be protested and they still didn't send him home despite being 35lbs overweight while others made sure to follow the rules.
- John brought up that the rule for the exhibitor must be present at the scale was not consistent an all species and needed to be fixed.
- Dara confirmed Vet is being scheduled for weigh-in day.
- Richard mentioned that we need to get the word out and make sure the animals are taken care of through the end of the day Sunday until tack out. It was mainly the smaller animals where pens were messy, no water, etc. because they had already left with tack early.
- The heritage hog presentation needs to be added to the livestock schedule. Add Champion Drive for market for each specie as well so the schedule is followed and not assumed when it will happen.
- Dara confirmed the dairy goat and dairy cattle judge is verified.
- Dara doesn't have the other specie judged confirmed yet. Current situation is to hopefully have one for sheep / goats on same day and one for pigs / cattle. Not sure on Round Robin judges yet, Sonia to confirm with Kayla.
- The horse show is still in limbo with no department head and dates not finalized. April to hold off on those awards until further notice.
- April mentioned she talked with the Bambino baseball league about the Challenger Showmanship so they can spread the word.
- Dara concluded with word on the last few events there such as the FFA banquet, Ag Mechanics Dinner, and that despite some community uproar, the burning man event was actually very peaceful and the patrons were very nice and cleaned up after themselves. The Tres Pinos market and surrounding businesses seemed to do very well with revenues from the event patrons.
- Meeting Adjourned 8:26pm