



MINUTES

33RD DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS MEETING and

Tuesday March 8, 2022 – 6:00pm

Administration Building
Bolado Park Event Center
9000 Airline Hwy, Tres Pinos, CA
831-628-3421

Directors:	Nicole Shelton – President	Nick Peter	Vacant Pending Appointment
	Richard Bianchi – Vice President	Stan Pura	Vacant Pending Appointment
	Paul Rovella	Vacant	Vacant Pending Appointment

Mission Statement

The 33rd District Agricultural Association organizes and presents a family oriented annual County Fair which is entertaining, educational and affordable to all members of its community. It manages its facility to provide safe and attractive year-round environment for its community.

Notes

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comment” portion and/or during the discussion of any particular item listed on the agenda. ^{1 2 3}

MINUTES

CALL TO ORDER – Meeting called to order by President Nicole Shelton at 6:08pm.

PLEDGE OF ALLEGIANCE – Lead by Director Bianchi

ROLL CALL/DIRECTORS ABSENT – Directors Present: Nicole Shelton, Anne Hall, Nick Peters, Richard Bianchi Stan Pura and Paul Rovella.

INTRODUCTION OF GUESTS AND STAFF - CEO Dara Tobias

PUBLIC COMMENT - No public comment

¹ Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO’s office at 831-628-3421

² The 33rd DAA agendas can also be accessed on the web at <http://www.33rddaa.gov/agendas>.

³ Questions regarding agenda items should be directed to the CEO’s office at 831-628-3421

CONSENT AGENDA *(Discussion and Action by Board)*

1. Review and Approval of the Minutes from the September 14 and November 9, 2021 Board Meetings.
2. Review and Approval of CEO Time sheet for September, October and November 2021
3. Review and Approval of Interim Contracts for September, October and November 2021.

Motion to approve consent agenda items 1-3 by Director Bianchi and seconded by Director Pura. All were in Favor.

Motion Record to approve Consent agenda items 1-3			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Anne Hall	x		
Nick Peters	x		
Stan Pura	x		
Paul Rovella			
Nicole Shelton	x		

REPORTS AND INFORMATION *(All Reports are informational, no action taken)*

CEO REPORT –

CEO report is included at the end of the meeting notes.

COMMITTEE REPORTS

1. Finance Committee- Director Rovella
 - a. Director Rovella reviewed the August and September 2021 Financials.
 - b.
2. Fair Programs –
 - a. Still not interest from public requests for Fair theme ideas. Will decide through the board at the next meeting.
3. Marketing – Directors Shelton
 - a. Will make decisions at the planning meeting in January
4. Livestock – Directors Peters

Further information from the Livestock committee gave the Board a better idea of the direction recommended for minimum and maximum weight for livestock.

Discussed the JLA funds that were kept in the Operating account after the 2019 Fair. Due to uncertainty of available funds the money was kept in the operating account at the time. Since the threat of Covid is subsiding and other funding has been fulfilled from CDFA we will transfer that amount back to the JLA account.
5. Buildings and Grounds – Directors Hall and Pura
 - a. Director Hall reported on her conversations with the representatives from the Community Foundation who are working with members from the Heritage Foundation to explore opportunities to use a donation from a community member for a Horse Facility in San Benito County and hopefully on the Fairgrounds. A donation was received for a indoor horse facility and Hopes that Heritage will match funds to be able to complete the project. The committees will continue to communicate with the Board to develop the plan and ensure the facility replaces the existing structures that may be impacted.
6. Heritage Foundation – Directors Rovella and Pura

No report

OLD BUSINESS *(Discussion and Action by Board)*

1. Tabled - Review and discuss/approve options to lease former Golf Course Property to SBC Heritage Foundation and progress on MOU.

2. Tabled - Discuss Board Policy regarding interim rentals for cannabis events on Fairgrounds.
3. Review and Approve Financial Reports from August and September 2021. Director Rovella moved to approve the Financial reports and Director Bianchi seconded the motion. All were in favor.

Motion Record to approve August and September 2021 Financial Statements			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Anne Hall	x		
Nick Peters	x		
Stan Pura	x		
Paul Rovella			
Nicole Shelton	x		

4. Discuss and Approve resolution to authorize execution of Standard Agreement between CA Department of Food and Ag and the 33rd DAA to provide the annual allocation of \$53,360.00 for the Fiscal year 2021/2022. Director Pura moved to approve the request for the annual allocation and Director Hall seconded the motion. All were in favor.

Motion Record to approve application for the 2021-2022 Standard agreement for the annual allocation.			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Anne Hall	x		
Nick Peters	x		
Stan Pura	x		
Paul Rovella			
Nicole Shelton	x		

5. Discuss and Approve recommended changes to Junior Livestock Program for 2022 Fair.
 - i. Director Hall moved to approve the recommendation to Implement Minimum and Maximum weights for market animals. This will ensure a consistent market product for our buyers and provide clear goals for our exhibitors raising market livestock. If animals do not meet this weight range, they will be determined not market ready and will not sell. Underweight animals may stay for exhibitors to participate in a feeder class and showmanship if entered. Animals over the maximum weight will be reloaded and must go home on weigh in day.
 - Market Steers/Heifers - 1050# to 1450#
 - Market Hogs – 215# to 275# (this rule is already in place due to processor requirements)
 - Market Goats – 65# to 110#
 - Market Lambs – 110# to 155#

Director Bianchi seconded the motion. All were in favor.

Motion Record to approve implementation of minimum and maximum weights for market animals at the 2022 Fair.			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Anne Hall	x		
Nick Peters	x		
Stan Pura	x		
Paul Rovella			
Nicole Shelton	x		

- ii. Director Bianchi moved to approve language to clarify definition of large animal and ability for San Benito County Exhibitors to bring one large and one small animal to show and sell.

- Large animal is defined as a Market Steer/Heifer, Market Hog, Market Lamb or Market Goat
- Small animal is defined as Pen of Market Rabbits, Pen of Market Chickens or Market Turkey
- Allow exhibitors from Santa Cruz and Monterey Counties to show and sell one (1) market animal regardless of size. Small animals only sell top 5 places so sale is not guaranteed.
- Allow exhibitors from San Benito County to show and sell 1 large market animal and one small animal. Small animals only sell top 5 places so sale of small animal is not guaranteed.
- Current rules state top 5 small animals sell and there is no request to change that rule. This does not guarantee an opportunity to sell for small animal exhibitors unless they place in the top 5 of their specie.

Director Pura seconded the motion. All were in favor.

Motion Record to approve recommended definition of large and small market animals at the 2022 San Benito County Fair.			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Anne Hall	x		
Nick Peters	x		
Stan Pura	x		
Paul Rovella			
Nicole Shelton	x		

6. Tabled - Discuss and Approve Fair theme for 2022.

7. Discuss and Approve Fair dates for 2022. Motion to approve a 3 day Fair with the dates of; September 30th -October 2nd 2022 made by Director Shelton and Seconded by Director Pura.

Motion Record to approve 2022 Fair Dates; Friday September 30 th – Sunday October 2 nd			
Board Member	Yes	No	Abstain
Richard Bianchi	x		
Anne Hall	x		
Nick Peters	x		
Stan Pura	x		
Paul Rovella			
Nicole Shelton	x		

8. Set date for Annual Strategic Planning meeting in January. January 11th at 4:30pm with the regular board meeting to follow.
9. Acknowledge and Accept resignation from Board member Jennifer Coile.
The current directors would like to acknowledge Jennifer Coile upon her resignation from the Board. Thank you for your dedication to the 33rd DAA and Bolado Park during your 9 years of service.

NEW BUSINESS (Discussion and Action by Board)

No discussion or Action

MATTERS OF INFORMATION:

DIRECTOR COMMENTS –

MANAGER COMMENTS -

CORRESPONDENCE – Several cards from exhibitors thanking us for the experience of a real Fair. Letter of resignation from Jennifer Coile.

AGENDA ITEMS FOR NEXT MEETING:

NEXT MEETING: **Tuesday January 11, 2022**

Meeting adjourned at 7:56pm

December 14, 2021



CEO Report on Facilities, Maintenance and Administration

Grounds, Maintenance and Equipment: We are working to winterize the property. Making sure gutters are cleaned, drainage areas are maintained and finalizing Fair clean up. We have been upgraded by the waterboards to reduce our water testing to 2x per month. Previously we have been testing every other week. Our system has tested clear consistently so this will save us a few dollars on a couple extra tests and give us some flexibility to shift our testing times before and after major events. We are continuing to work with the Sheriff Department to include community service workers in our daily cleaning and set up efforts.

Office and Administrative: Still finalizing Fair items. Auction Checks are picked up, we are working to collect payment for auction purchases and calling for pick up of final items left behind. We had an issue with 4 of the livestock sellers checks getting flagged for fraud because the signature (printed) was off of the line. Fortunately we were able to catch it with only 4 and the bank worked with us and the exhibitors to reissue the checks and waive any fees. Financials are slow getting back to us. We have been busy with contracting events for the 2022 season and already have 33 executed for upcoming events. Face coverings are required again indoors starting 12/15 so our office will require them for staff and we will ensure our renters are informed of the guidance. The Bolado Park Website has been down for several days. It is an issue with the provider, GoDaddy. They have sent me confirmation that it is fixed but may take 72 hours to reset (?). We have made the one time purchase of ShoWorks entry software for the 2022 Fair. After the initial purchase the annual update will be very similar to the prior software. We are submitting a report reflecting the canceled contracts for events that would have occurred March – June 30, 2020 for consideration for insurance through CFSA. We had a

Heritage Foundation: Their November 16th meeting conflicted with our livestock meeting so I was not able to attend. They did not provide any information from their meeting.

Buildings and Grounds: I was included in a walk through with two members of the Community Foundation committee that are working to develop a draft of a plan for an arena building. I reached out

to California Construction Authority and confirmed their involvement in projects developed and built with private money are basic. They need plans prepared to California Building Code and they need to be submitted to the State for plan review. CCA will act as the building inspector and inspect the project at the necessary progress steps. Michael Sellens from CCA will meet with any committee and DAA Board members anytime it is requested. I would like to revisit the maintenance priority list and get some projects done during the quiet season.

Board News: Continuing to communicate with the Appointments office. Andres from Assemblymember Rivas' office reached out and we created a document that outlines some of the responsibility of a DAA Board member. Time commitment, fun committees to join, Bagely Keene act requirements, etc.

Wishing everyone a Merry Christmas, Happy Holidays and Happy New Year!!

Reminders:

- ▶ **Livestock Meeting December 16, 2021 at 6:30pm in the Board room**
- ▶ **Next Board Meeting: January 11, 2022 4:00pm in the Board room Annual Planning session from 4:00pm to 6:00 and regular Board Meeting at 6:00 pm**
- ▶ **Heritage Foundation Meeting December TBD**
- ▶ **Grounds Closed for Christmas/New Year break Friday December 24 - Sunday January 2nd.**
- ▶ **Western Fairs Convention January 16-19, 2022 in Reno, NV.**