



MINUTES

33RD DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS MEETING

Tuesday September, 2019 – 6:00pm

Board Room – Administration Building

Bolado Park Event Center

9000 Airline Hwy, Tres Pinos, CA

831-628-3421

Directors:	Jennifer Coile – President	Anne Hall	Vacant Pending Appointment
	Nick Peters – Vice President	Stan Pura	Vacant Pending Appointment
	Nicole Shelton	Paul Rovella	Vacant Pending Appointment

Mission Statement

The 33rd District Agricultural Association organizes and presents a family oriented annual County Fair which is entertaining, educational and affordable to all members of its community. It manages its facility to provide safe and attractive year-round environment for its community.

Notes

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comment” portion and/or during the discussion of any particular item listed on the agenda. ^{1 2 3}

BOARD MEETING NOTES

Due to lack of quorum all items were discussion only

CALL TO ORDER –President Jennifer Coile called the meeting to order at 6:10pm

PLEDGE OF ALLEGIANCE – Lead by Director Anne Hall

ROLL CALL/DIRECTORS ABSENT – Directors Present: Nick Peters, Nicole Shelton Anne Hall. Directors Paul Rovella, Jennifer Coile and Stan Pura were absent with prior notice.
CEO Dara Tobias was present

PRESENTATION:

CONSENT AGENDA (*Discussion and Action by Board*)
NO ACTION TAKEN

¹ Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO’s office at 831-628-3421

² The 33rd DAA agendas can also be accessed on the web at <http://www.33rddaa.gov/agendas>.

³ Questions regarding agenda items should be directed to the CEO’s office at 831-628-3421

MANAGER/CEO's REPORT – Dara Tobias provided the attached written report on activity during the month.

Board discussed items on the report.

Discussed event contracts for the month. Discussed progress on Rally event.

COMMITTEE REPORTS

1. Finance – Committee member Paul Rovella
No Report
2. Vision/Buildings and Grounds – Committee members Director Hall and Director Pura
No meeting this month. Heritage Foundation is accepting bids for roof repair
3. Marketing – Committee member Director Coile
Confirmed locations to sell tickets including Rossi's Tire and Auto locations in King City, Salinas and Hollister to sell Motorsports tickets. Working on roadside signs and maps and sponsor signs
4. Fair Program – Committee members Director Coile and Director Shelton
Discussed activities in departments and schedule draft is in the works.
5. Livestock – Directors Peters
Livestock department walk through will be September 17th at 6:00pm
6. Heritage Foundation – Committee members Directors Pura and Rovella
Mostly Fair Prep. They have all of their nights filled for meals and temporary fencing is ordered to create the extra yard around the kitchen. BPEC BBQ pits will be moved over after Pre Fair dinner.
7. Saddle Horse Show Committee - Directors Rovella and Hall
No report.

MATTERS OF INFORMATION:

DIRECTOR COMMENTS –

CORRESPONDENCE –

AGENDA ITEMS FOR NEXT MEETING:

NEXT MEETING: Tuesday November 12th at 4:00pm in the Board Room at Bolado Park Event Center

MEETING ADJOURNED at 7:45pm in Memory of Patsy Zuniga. Patsy will be remembered fondly and with appreciation of her 30 years of service as a volunteer in our Fine Arts Department.

September 10, 2019

CEO Report on Facilities, Maintenance and Administration

Grounds and Equipment: Focusing on Fair Prep. State Fire Marshal will be on site on Thursday 9/13 so we anticipate items to correct from that evaluation. We will be borrowing additional tractors from C & N Tractors to complete the Arena work for Fair. Livestock pens are in place and continuing to work with temporary crews to clean and prep grounds.

Rentals: Rentals were very busy in month of August. Multiple areas rented every weekend. September will be slow as we close for 2 weekends before Fair for cleaning and prep.

Camping: Camping was open for the month of August and will close for September with the exception of 2 construction workers who will dry camp at the golf course during Fair in order to stay and remain on their job. We will implement our application and approval system again to fill the monthly spaces on November 1st.

Heritage Foundation: Dara briefly attended the Heritage meeting and reported on Fair items. Agreed we will issue Gate 2 credentials to each of their board members and save parking spaces next to the back gate for access to their building for loading. We will work with them to develop a plan for arrival of supplies. Explained the new fencing and gate system and provided latest financials.

Administrative and Office: We have our Entry office personnel full time right now as we prepare for Fair. Jen Dias is our New Entry office manager and has a huge learning curve ahead of her but is doing very well.

Youth Ambassadors: Youth ambassadors' applications are in and their interviews were conducted by Kori and two of the older members. They are in place and will be working on Baskets to raffle for the Fair kick of dinner and planning the Pee Wee and Challenger showmanship among the many other things they help with during Fair.

Horse Show: Trailer here and will be secured and skirted before Fair. After Fair other items will be completed and prepared for their office to move.

Fair Items: Still working with Level 1 and David Williams for Security. We will be at Farmers Market with schedules and a prize wheel with a chance to win a Family Fun Pack. Signs and Banners are going up soon and Downtown banner will be up Wednesday September 25th. Safety and security meeting with CFSA is scheduled and walk through meetings will take place with departments next week. We have developed a site map and an Emergency Action Plan with County Fire and CHP to share with department chairs and others.

Reminders:

- ▶ **Horse Show Events September 27-29**
- ▶ **Livestock arrive on grounds October 1st.**
- ▶ **Fair Opens October 4th**
- ▶ **Central Coast Area Meeting 11:00am Friday October 5th on the Oaks Patio.**
- ▶ **Office and Grounds Closed Monday October 14th.**
- ▶ **Next Board meeting will be Tuesday November 12th, 2019 at 4:00pm. Carcass contest to follow meeting at 6:00pm.**