



MINUTES

33RD DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS MEETING

Tuesday June 11, 2019 – 6:00pm

Board Room – Administration Building

Bolado Park Event Center

9000 Airline Hwy, Tres Pinos, CA

831-628-3421

Directors:	Jennifer Coile – President	Anne Hall	Vacant Pending Appointment
	Nick Peters – Vice President	Stan Pura	Vacant Pending Appointment
	Nicole Shelton	Paul Rovella	Vacant Pending Appointment

Mission Statement

The 33rd District Agricultural Association organizes and presents a family oriented annual County Fair which is entertaining, educational and affordable to all members of its community. It manages its facility to provide safe and attractive year-round environment for its community.

Notes

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comment” portion and/or during the discussion of any particular item listed on the agenda. ^{1 2 3}

BOARD MEETING NOTES

Due to lack of quorum all items were discussion only

CALL TO ORDER –President Nick Peters called the meeting to order at 6:03pm

PLEDGE OF ALLEGIANCE – Lead by Director Nicole Shelton

ROLL CALL/DIRECTORS ABSENT – Directors Present: Nick Peters, Paul Rovella, Nicole Shelton and Anne Hall.

Directors Jennifer Coile and Stan Pura were absent with prior notice.

CEO Dara Tobias was present

PRESENTATION:

CONSENT AGENDA *(Discussion and Action by Board)*

NO ACTION TAKEN

¹ Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO’s office at 831-628-3421

² The 33rd DAA agendas can also be accessed on the web at <http://www.33rddaa.gov/agendas>.

³ Questions regarding agenda items should be directed to the CEO’s office at 831-628-3421

MANAGER/CEO's REPORT – Dara Tobias provided the attached written report on activity during the month.

Board discussed items on the report.

Discussed event contracts for the month. Discussed progress on Rally event.

COMMITTEE REPORTS

1. Finance – Committee member Paul Rovella
Director Rovella briefly reviewed items on the April Financials. Will table for approval to next meeting with quorum.
2. Vision/Buildings and Grounds – Committee members Director Hall and Director Pura
No meeting this month. Still meeting with roofers to obtain bids for the leaking roof repair.
3. Marketing – Committee member Director Coile
Continuing to work on poster, marketing on Instagram, Facebook and social media. Working with local media outlets and places to sell tickets.
4. Fair Program – Committee members Director Coile and Director Shelton
Elvis will be coming to the Fair. Working with Read and Linda on scheduling other entertainment. Discussed magician and other options in the Pavilion. With cost of Puzzlemania and considering wine and beer stroll activity, we may not add any additional items at cost to Fair this year.
5. Livestock – Directors Peters
Reported on meeting. Extra panels ordered and discussed building of livestock stand. Reviewed proposal and decided to go forward with building.
6. Heritage Foundation – Committee members Directors Pura and Rovella
No report the meeting location was miscommunicated and Dara was not able to stay longer once it got started. Will attend July meeting to catch up.
7. Saddle Horse Show Committee - Directors Rovella and Hall
Will keep notes on ideas from 2019 Show and discuss if meeting is needed after the show.

MATTERS OF INFORMATION:

DIRECTOR COMMENTS –

CORRESPONDENCE –

AGENDA ITEMS FOR NEXT MEETING:

NEXT MEETING: Tuesday July 9th at 6:00pm in the Board Room at Bolado Park Event Center

Meeting Adjourned at 7:45pm

June 11, 2019

CEO Report on Facilities, Maintenance and Administration

Grounds and Equipment: Keeping up on prep of grounds for events and clean up after events. Repairs as needed. Water line broke in the back between the shop and The Barn storage room. Frank and Danny were able to fix it with the rental of an implement to cut the black top. PG&E is turning off the main gas line on Saturday for repairs. They have brought in portable gas tanks and connected them to our gas line with no interruption of service. They also provided fencing and barricades to surround the tanks. I have rented Golf carts for the Horse Show and Rally event. Our two carts are out of service and when the rental carts are delivered Rob from ROBB a Cart will pick up ours on the back haul to repair them. He will also bring the Fair time carts. The brakes on the John Deere are locking up, Daryl is helping us with a mechanic to look at them. The Livestock committee has requested an additional rack of long panels to go with the set of livestock pen panels we already have. In discussing the purchase options with the Sales rep from Plymouth industries, we can order 25 panels with a rack to hold them (that is what fits on the rack) for approximately \$6500 and he is working out the shipping cost as it will be shipped with another order(s).

Rentals: We have had some busy days and looking forward to more. Maze, Rancho and Hollister Dual Language Academy 8th Graders promoted here Tuesday and Wednesday. We had to make some adjustments to parking after Tuesday's events but Wednesday went smoother. We have a few events that are using alternate times, like Friday and Sunday to utilize space but not try to squeeze everyone in on the same day. We have just rented the U Barn for a Wedding in 2020, people are creative! I have had two meetings with Law enforcement to keep everyone updated on the progress of the Motorcycle rally event here. They are very concerned about the event, more so than any other music, drinking and camping weekends we have the rest of the year.

Camping: Monthly camping will be closing for the General Public is closed. Same report as last month, we have 5 renters that are on a construction job and will stay with us for a couple months. We have made plans with them for the time they need to move out to the East side and dry camp during a few of the bigger events. This will help us make up for some of the lost revenue during the 'Mud Season.' Their job is projected to finish in October. We also will remain open for overnight camping during the season when there are not any full grounds rentals.

Heritage Foundation: There was some confusion on the meeting location for the last meeting. Some of us were in the Board Room waiting while the others started the meeting in the Pinnacle Room. By the time we discovered the mix up I needed to leave and gave a brief Bolado Park update to the members heading up to join the rest of the meeting. They have approved the reimbursement for our Floor resurface and the Floor cleaning machine.

Administrative and Office: The office is getting really busy now that the Horse Show is getting into full swing. There are some conflicts in space and time but we are working around them. We are keeping up with contracts for interim rentals and receiving fair contracts already too.

Buildings and Grounds Committee: No June Meeting.

Youth Ambassadors: The application is available on the website. I have reached out to FFA Advisors, 4-H Council and ASB advisor at the High School to let them know it is available.

Fair time: We have penned the first draft of the schedule with Read. I made a lot of corrections and will get the second draft to the Fair Programs committee for additional review. We have published and sent our Fair Vendor

application and have received several back already. There also seems to be new interest in the Pavilion so hopefully will have it full and get back to a wait list again! We are coming up with fun ways to honor poultry in our stills department this year since we are not able to have the real deal. Rentals are secured and many other plans are in place for Fair already.

AG Hort Scholarships: Have awarded Four (4) \$500 scholarships from the funds raised at the Ag Hort Auction this year. Kathryn Butler, Mikayla Warren, Ally Butler and Jessica Bless are the recipients. One Student is graduating from San Benito High School and 3 are Graduating from their Home school programs. All are attending either a 2 year, 4 year or Trade school.

Horse Show Tickets: We have 6 tickets for Friday night at 7:00, 3 tickets for Saturday at 1:30 and 6 tickets for Sunday at 1:30 for the Saddle Horse Show June 28-30. Please let me know how many and what day you would like. If there is a conflict, we will play rock paper scissors for the tie breaker!

Reminders:

- ▶ **Art in the Park June 12th 10:00am-12:00pm Lower Picnic Area**
- ▶ **Heritage Foundation Meeting Tuesday June 18th in the Pinnacle Room**
- ▶ **Stills Department meeting Thursday June 20 at 6:00**
- ▶ **Fair Float in the Horse Show Parade Saturday June 22nd at 11:00am**
- ▶ **Livestock Committee Meeting Tuesday June 25th at 6:30 in the Board Room**
- ▶ **Horse Department meeting Wednesday June 26th at 6:00**
- ▶ **Saddle Horse Show and Rodeo June 28-30th**
- ▶ **Camp Rally Event July 5-6th**
- ▶ **Next Board meeting will be Tuesday July 9, 2019 at 6:00pm.**