



REGULAR MEETING NOTICE

33RD DISTRICT AGRICULTURAL ASSOCIATION

BOARD OF DIRECTORS MEETING

Tuesday, December 14, 2021 – 6:00PM

www.sanbenitocountyfair.com

Bolado Park Event Center

9000 Airline Hwy, Tres Pinos, CA

831-628-3421

Agenda posted Friday, December 3, 2021

Join Zoom Meeting

<https://us02web.zoom.us/j/88681915016?pwd=MEISeWRTM0xrSGFVRk9maGdWNkpkZz09>

Meeting ID: 886 8191 5016

Passcode: 091811

Dial by your location

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Directors:

Nicole Shelton – President

Richard Bianchi – Vice President

Nick Peters

Anne Hall

Stan Pura

Paul Rovella

Vacant Pending Appointment

Vacant Pending Appointment

Vacant Pending Appointment

Mission Statement

The 33rd District Agricultural Association organizes and presents a family oriented annual County Fair which is entertaining, educational and affordable to all members of its community. It manages its facility to provide safe and attractive year-round environment for its community.

Notes

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comment” portion and/or during the discussion of any particular item listed on the agenda. To make a request to add an item to the agenda or request a presentation to the Board, please contact the office at 831-628-3421 or dara@sanbenitocountyfair.com eleven (11) calendar days before the meeting.^{1 2 3}

PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board’s jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly placed on the agenda at a future meeting.

Should you wish to write a letter to the Board, please email dara@sanbenitocountyfair.com no later than 12:00pm on Monday December 13, 2021 and your letter will be forwarded to each board member to read prior to the meeting. Letters must be received by mail at PO Box 780 Tres Pinos, CA 95075 by Monday, December 13th also to be scanned to the Board Members.

¹ Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO’s office at 831-628-3421

² The 33rd DAA agendas can also be accessed on the web at <http://www.sanbenitocountyfair.com>

³ Questions regarding agenda items should be directed to the CEO’s office at 831-628-3421

MEETING AGENDA

6:00 pm

CALL TO ORDER – President Nicole Shelton

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

PLEDGE OF ALLEGIANCE – Led by Director Richard Bianchi

ROLL CALL/DIRECTORS ABSENT – Directors Present, Directors Excused.

INTRODUCTION OF GUESTS AND STAFF –

PUBLIC COMMENT – Members of the public will have up to 3 minutes to address items under this board’s jurisdiction but not on the agenda

CONSENT AGENDA (*Discussion and Action by Board*)

1. Review and Approval of the Minutes from the September 14 and November 9, 2021 Board Meetings.
2. Review and Approval of CEO Time sheet for September, October and November 2021
3. Review and Approval of Interim Contracts for September, October and November 2021.

REPORTS AND INFORMATION (*All Reports are informational, no action taken*)

CEO REPORT

1. Informational Report Regarding Bolado Park Event Center provided in board packet prior to meeting includes but not limited to:
 - a. Update on Facility Maintenance Repairs
 - b. Information on Interim Rentals
 - c. General Overview of Facility Operations
 - d. Administrative matters
 - e. Board Recruitment
 - f. Schedule for Closures in December
2. Discussion and direction on items on Manager’s Report

COMMITTEE REPORTS

1. Finance Committee – Director Rovella
 - a. Receive Finance Committee Report for August, September and October.
 - b. Update on 2018 Review
 - c. Updated projection with complete November 2020 numbers.
 - d. Annual Allocation
 - e. AB1499 for 20/21 FY
2. Vision/Buildings and Grounds – Directors Hall and Pura
 - a. Report on Grounds committee meeting
 - b. Update on progress of maintenance projects
3. Marketing – Directors Shelton
 - a. Website update

4. Fair Program –
 - a. Fair Theme – 2022 Theme Ideas and submission from Public.
 - b. 2022 Fair Dates and Event Schedule

5. Livestock – Directors Peters
 - a. Update on receivables and Seller payments
 - b. Review and discuss recommended updates to Junior Livestock program for 2022
 - i. Implement Minimum and Maximum weights for market animals. This will ensure a consistent market product for our buyers and provide clear goals for our exhibitors raising market livestock. If animals do not meet this weight range, they will be determined not market ready and will not sell. Underweight animals may stay for exhibitors to participate in a feeder class and showmanship if entered. Animals over the maximum weight will be reloaded and must go home on weigh in day.
 - Market Steers/Heifers - 1050# to 1450#
 - Market Hogs – 215# to 275# (this rule is already in place due to processor requirements)
 - Market Goats – 65# to 110#
 - Market Lambs – 110# to 155#
 - ii. Clarify definition of large animal and ability for San Benito County Exhibitors to bring one large and one small animal to show and sell.
 - Large animal is defined as a Market Steer/Heifer, Market Hog, Market Lamb or Market Goat
 - Small animal is defined as Pen of Market Rabbits, Pen of Market Chickens or Market Turkey
 - Allow exhibitors from Santa Cruz and Monterey Counties to show and sell one (1) market animal regardless of size. Small animals only sell top 5 places so sale is not guaranteed.
 - Allow exhibitors from San Benito County to show and sell 1 large market animal and one small animal. Small animals only sell top 5 places so sale of small animal is not guaranteed.
 - Current rules state top 5 small animals sell and there is no request to change that rule. This does not guarantee an opportunity to sell for small animal exhibitors unless they place in the top 5 of their specie.
 - c. Code of Conduct update
 - d. Timeline for 2022

6. Heritage Foundation – Directors Rovella and Pura
 - a. Heritage Foundation to provide update on Heritage Foundation meeting
 - b. Heritage Foundation to provide report on activities and pending projects.
 - c. Update on MOU and 7779 lease progress.

7. Personnel Committee – Directors Shelton
 - a. Notice for closed session discussion on personnel review for CEO.

OLD BUSINESS *(Discussion and Action by Board)*

1. Review and discuss/approve options to lease former Golf Course Property to SBC Heritage Foundation and progress on MOU.
2. Discuss Board Policy regarding interim rentals for cannabis events on Fairgrounds.
3. Review and Approve Financial Reports from August and September 2021
4. Discuss and Approve resolution to authorize execution of Standard Agreement between CA Department of Food and Ag and the 33rd DAA to provide the annual allocation of \$53,360.00 for the Fiscal year 2021/2022.
5. Discuss and Approve recommended changes to Junior Livestock Program for 2022 Fair.
6. Discuss and Approve Fair theme for 2022.
7. Discuss and Approve Fair dates for 2022.
8. Set date for Annual Strategic Planning meeting in January.
9. Acknowledge and Accept resignation from Board member Jennifer Coile.

NEW BUSINESS *(Discussion and Action by Board)*

1. Review and approve financial reports for October 2021

RETIRE TO CLOSED SESSION

CLOSED SESSION:

- A. Personnel: Review and discuss annual evaluations of CEO Dara Tobias.
Personnel Matters § 11126(a)(1)

RESUME OPEN SESSION: *Report on any action taken during closed session*

MATTERS OF INFORMATION *(Informational) No discussion/debate on topics introduced under the Matters of Information will be permitted. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on an agenda item.*

- A. Director Comments
- B. Manager Comments
- C. Correspondence
- D. Important Dates to Remember:
 - a. Building and Grounds Meeting Monday, January 10th at 4:00pm in the Board room
 - b. Livestock Committee meeting Tuesday, December 16th at 6:30pm in the Board room
 - c. Office and Grounds closed to the public
 - d. Next Board Meeting Information – **Tuesday, January 11th at 4:00pm the Board Room. This will include the Annual planning meeting at 4:00pm followed by the Regular Board meeting at 6:00pm.**
 - e. Agenda Items: Items requested by Board members for discussion and/or action to be listed on the next regularly scheduled board meeting agenda.

ADJOURNMENT