



REGULAR MEETING NOTICE

33RD DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS



TUESDAY November 9, 2021 – 6:00 PM
In the Board Room at Bolado Park Business Office

www.sanbenitocountyfair.com
9000 Airline Hwy, Tres Pinos, CA
831-628-3421

Notice to Public Friday October 29, 2021

Directors:	Nicole Shelton – President	Anne Hall	Jennifer Coile - Resigned 10/13
	Richard Bianchi – Vice President	Stan Pura	Vacant Pending Appointment
	Nick Peters	Paul Rovella	Vacant Pending Appointment

Mission Statement

The 33rd District Agricultural Association organizes and presents a family oriented annual County Fair which is entertaining, educational and affordable to all members of its community. It manages its facility to provide safe and attractive year-round environment for its community.

Notes: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comment” portion and/or during the discussion of any particular item listed on the agenda. To make a request to add an item to the agenda or request a presentation to the Board, please contact the office at 831-628-3421 or dara@sanbenitocountyfair.com eleven (11) calendar days before the meeting.^{1 2 3}

PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board’s jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly placed on the agenda at a future meeting.

Should you wish to write a letter to the Board, please email dara@sanbenitocountyfair.com no later than 12:00pm on Monday November 8, 2021 and your letter will be forwarded to each board member to read prior to the meeting. Letters must be received by mail at PO Box 780 Tres Pinos, CA 95075 by Monday November 9th also to be scanned to the Board.

Zoom Information can be used to virtually join the meeting to listen to the Board discussion and action.

Guests present on Zoom will be able to share during the public comment section of the meeting only.

Join Zoom Meeting

<https://us02web.zoom.us/j/89399488783?pwd=cUJBaXdqOUhQOTIWUEZJM05Ub2dGZz09>

Meeting ID: 893 9948 8783

Passcode: 523403

Dial by your location

+1 669 900 6833 US (San Jose)

+1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma)

+1 929 436 2866 US (New York)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

¹ Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO’s office at 831-628-3421

² The 33rd DAA agendas can also be accessed on the web at <http://www.boladoparkeventcenter.com>

³ Questions regarding agenda items should be directed to the CEO’s office at 831-628-3421

MEETING AGENDA

6:00 pm

CALL TO ORDER – President Nicole Shelton

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

PLEDGE OF ALLEGIANCE – Led by Director Paul Rovella

ROLL CALL/DIRECTORS ABSENT – Directors Present, Directors Excused.

INTRODUCTION OF GUESTS AND STAFF -

PRESENTATIONS -

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CONSENT AGENDA (*Discussion and Action by Board*)

1. Review and Approval of the Minutes from the September 14, 2021 Meeting
2. Review and Approval Interim Event Contracts for September and October 2021.
4. Review and Approval of CEO Time sheet for September and October 2021

REPORTS AND INFORMATION (*All Reports are informational*)

CEO REPORT

1. Informational Report Regarding Bolado Park Event Center provided in board packet prior to meeting includes but not limited to:
 - a. Update on Facility Maintenance Repairs
 - b. Information on Interim Rentals
 - c. General Overview of Facility Operations
 - d. Administrative matters
 - e. Board Member training
 - f. 2021 Fair recap
2. Discussion and direction on items on Manager's Report

COMMITTEE REPORTS

1. Finance Committee – Director Rovella
 - a. Receive Finance Committee Report for August and September 2021
 - b. Update on 2019 Review completion and 2020 Review beginning
 - c. Allocation held for Board member training
2. Vision/Buildings and Grounds – Directors Hall and Pura
 - a. Report on Grounds committee meeting
 - b. Update on progress of maintenance projects

3. Marketing – Director Shelton
 - a. Marketing Review for 2021 Fair
 - i. Sponsorship report
 - ii. Fair time marketing report

4. Fair Program – Vacant
 - a. Fair Committee report
 - b. Update on Fair preparation, execution and Activities
 - c. Update on Awards donations
 - d. Update on Security and parking recap and feedback
 - e. Fair Theme for 2022
 - f. Fair Schedule for 2022

5. Livestock – Director Peters
 - a. Report Fair time activities, shows, sale and feedback from staff, exhibitors and guests.
 - i. Livestock sale reports
 - ii. Buyer payments and receivables
 - iii. Payment to exhibitors
 - iv. Review and Discuss recommended updates to Junior Livestock program for 2022
 - Consider limiting entry to one(1) Market exhibit/sale item for all exhibitors in and out of County to fairly and safely allocate available space for all eligible exhibitors.
 - Consider maximum weights and weight ranges for all market species to meet changing processor and packer requirements.
 - Red tag program for warning, recording and issuing consequences for rule and code of conduct infractions.

2. Heritage Foundation – Directors Rovella and Pura
 - a. Committee to Provide update on Heritage Foundation Meetings
 - b. Heritage Foundation to provide report on activities and pending projects
 - c. Update on MOU and 7779 lease progress.

3. Fair Kick Off Dinner – Saturday September 18 at 5:00pm
 - a. Recap of 2021 Event
 - b. Dates for 2022

OLD BUSINESS (*Discussion and Action by Board*)

1. Review and discuss/approve options to lease former Golf Course Property to SBC Heritage Foundation and progress on MOU.
2. Discuss Board Policy regarding interim rentals for cannabis events on Fairgrounds.

NEW BUSINESS (*Discussion and Action by Board*)

1. Review and Approve Financial Reports from August and September 2021
2. Discuss and Approve resolution to authorize execution of Standard Agreement between CA Department of Food and Ag and the 33rd DAA to provide the annual allocation of \$53,360.00 for the Fiscal year 2021/2022.
3. Discuss and Approve recommended changes to Junior Livestock Program for 2022 Fair.
4. Discuss and Approve Fair theme for 2022.
5. Discuss and Approve Fair Dates for 2022.
6. Set Date for Annual Strategic Planning meeting in January.
7. Acknowledge and Accept resignation from Board member Jennifer Coile.

MATTERS OF INFORMATION *(Informational) No discussion/debate on topics introduced under the Matters of Information will be permitted. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on an agenda item.*

- A. Director Comments
- B. Manager Comments
- C. Correspondence:

- D. Important Dates to Remember:
 - a. Managers Conference November 2-4 in Sacramento
 - b. Heritage Foundation Meeting November 16 at 6:00pm
 - c. Livestock Committee Meeting November 16 at 6:30pm
 - d. Office and Grounds Closed for Thanksgiving Thursday November 25 - Sunday November 28
 - e. Next Board meeting Tuesday December 14, 2021
 - f.

Adjournment