



# REGULAR MEETING NOTICE

33<sup>RD</sup> DISTRICT AGRICULTURAL ASSOCIATION  
BOARD OF DIRECTORS

**TUESDAY April 13, 2021 – 6:00PM**

**By Zoom Conference**

[www.sanbenitocountyfair.com](http://www.sanbenitocountyfair.com)

9000 Airline Hwy, Tres Pinos, CA

831-628-3421

Notice to Public Friday April 2, 2021

## ZOOM LOG IN INFORMATION FOR 33rd DAA April 2021 Board Meeting

Time: Apr 13, 2021 06:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/81861780976?pwd=cCtUMjl4bDFwTlNqclRKSFBKVnlCQT09>

**Meeting ID: 818 6178 0976      Passcode: 04132021**

Dial by your location

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 929 436 2866 US (New York)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

**Directors:**

Nicole Shelton – President

Richard Bianchi – Vice President

Nick Peters

Anne Hall

Stan Pura

Jennifer Coile

Paul Rovella

Vacant Pending Appointment

Vacant Pending Appointment

### Mission Statement

The 33<sup>rd</sup> District Agricultural Association organizes and presents a family oriented annual County Fair which is entertaining, educational and affordable to all members of its community. It manages its facility to provide safe and attractive year-round environment for its community.

**Notes:** Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comment” portion and/or during the discussion of any particular item listed on the agenda. To make a request to add an item to the agenda or request a presentation to the Board, please contact the office at 831-628-3421 or [dara@sanbenitocountyfair.com](mailto:dara@sanbenitocountyfair.com) eleven (11) calendar days before the meeting.<sup>1 2 3</sup>

### PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board’s jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly placed on the agenda at a future meeting.

Should you wish to write a letter to the Board, please email [dara@sanbenitocountyfair.com](mailto:dara@sanbenitocountyfair.com) no later than 12:00pm on Monday April 12, 2021 and your letter will be forwarded to each board member to read prior to the meeting. Letters must be received by mail at PO Box 780 Tres Pinos, CA 95075 by Monday April 12<sup>th</sup> also to be scanned to the Board Members.

<sup>1</sup> Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO’s office at 831-628-3421

<sup>2</sup> The 33<sup>rd</sup> DAA agendas can also be accessed on the web at <http://www.sanbenitocountyfair.com>

<sup>3</sup> Questions regarding agenda items should be directed to the CEO’s office at 831-628-3421

# MEETING AGENDA

**6:00 pm**

**CALL TO ORDER** – President Nicole Shelton

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

**PLEDGE OF ALLEGIANCE** – Led by Director Richard Bianchi

**ROLL CALL/DIRECTORS ABSENT** – Directors Present, Directors Excused.

**INTRODUCTION OF GUESTS AND STAFF** -

**PRESENTATIONS** -

**PUBLIC COMMENT**

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly placed on the agenda at a future meeting.

**CONSENT AGENDA** (*Discussion and Action by Board*)

1. Review and Approval of the Minutes from the March 9, 2021 meeting
2. Review and Approval Interim Event Contracts for March 2021.
4. Review and Approval of CEO Time sheet for March 2021

**REPORTS AND INFORMATION** (*All Reports are informational*)

**CEO REPORT**

1. Informational Report Regarding Bolado Park Event Center provided in board packet prior to meeting includes but not limited to:
  - a. Update on Facility Maintenance Repairs
  - b. Information on Interim Rentals
  - c. General Overview of Facility Operations
  - d. Administrative matters
  - e. Board Recruitment
2. Discussion and direction on items on Manager's Report

**COMMITTEE REPORTS**

1. Finance Committee – Director Rovella
  - a. Receive clarification on questions for Finance Committee for November and December 2020
  - b. Review updated annual projection sheet for 2021
  - c. Receive Finance Committee Report for February 2021
2. Vision/Buildings and Grounds – Directors Hall and Pura
  - a. Report on Grounds committee meeting
  - b. Update on progress of maintenance projects
  - c.

3. Marketing – Directors Shelton
  - a. Theme Graphic
  - b. Marketing strategy for 2021 – professional or in house
4. Fair Program – Directors Coile
  - a. Fair Committee report on meetings with staff and volunteers in March
  - b. Review and discuss program suggestions for 2021 Fair time activities.
    - i. Include Livestock and Horse department proposed schedules and updates from Health Department.
5. Livestock – Directors Peters
  - a. Report on March 23<sup>rd</sup> meeting.
  - b. Review and discuss recommendation for Livestock grading and sale for 2021 Fairtime
6. Heritage Foundation – Directors Rovella and Pura
  - a. Committee to Provide update on Heritage Foundation Meetings
  - b. Update on MOU and 7779 lease progress.
7. Spring Picnic –
  - a. Update on dates and plan.
  - b. Ticket sales and projected budget
  - c. Volunteers and supplies needed
8. Fair Kick Off Dinner –
  - a. Chairperson –
9. Centennial Fair –
  - a. Updates

**OLD BUSINESS** *(Discussion and Action by Board)*

1. Review and discuss/approve options to lease former Golf Course Property to SBC Heritage Foundation and progress on MOU.
2. Review and Approve 2021 Livestock Superintendent agreement.

**NEW BUSINESS** *(Discussion and Action by Board)*

1. Review and Approve Financial Reports from February 2021.
2. Review and choose 2021 Fair theme logo from those submitted by community members.
3. Review and Approve 2021 Fair Program

**MATTERS OF INFORMATION** *(Informational) No discussion/debate on topics introduced under the Matters of Information will be permitted. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on an agenda item.*

- A. Director Comments
- B. Manager Comments
- C. Correspondence:
- D. Important Dates to Remember:
  - a. Office and Grounds Closed Wednesdays through April. Back to 5 days a week first week in May.
  - b. Livestock Committee Meeting April 27th 6:30pm
  - c. Stills Department Committee Meeting April 15<sup>th</sup> 6:00pm
- E. Next Board Meeting Information – **Tuesday May 11, 2021 at 6:00pm format and location TBD**
  - a. Agenda Items: Items for discussion and/or action to be listed on the next regularly scheduled board meeting agenda

**ADJOURNMENT**